

STRATEGIC PLANNING PRE-WORK QUESTIONS

STRATEGIC OPPORTUNITIES & THREATS

1. What do you believe are the **3-5 most important strategic opportunities or threats** facing the organization over the next three years?

2. What top **3-5 tangible results** will be indicators of success for the organization over the next three years?

POSITIVE CHANGE

3. If you could see one **positive change** for the organization over the next three years, what would it be?

STRENGTHS & WEAKNESSES

4. What are the organization's **top three strengths** that should be leveraged as we move forward?

5. What are the organization's **top three weaknesses** that should be "shored up" as part of the 3-year strategy?



CHALLENGING STATUS QUO

6. Are there any **long-standing practices or policies** that you have historically been unwilling or unable to address that need to be on the table during the planning deliberations?

NON-TRADITIONAL/OFF-THE-WALL IDEAS

7. What **non-traditional or off-the-wall/out of the box ideas** are worth exploration in our deliberations or plan? Please offer no more than three ideas.

NEAR-TERM CHALLENGES

8. In the **first 12 months** of this new plan, what has urgency and must be a priority to be accomplished? Offer your top three items.

MISSION AND VISION

9. Assuming they exist, please review the organization's current mission statement (*why we exist*) and vision statement (*what we hope to achieve*). In light of your responses to the previous questions, do you believe the current mission and vision statements are still **"on target"**? If not, what would you change them?

QUESTIONS WE WILL HAVE ANSWERED

10. If we are successful in formulating a successful roadmap for the organization, what are the **top five questions we will have answered** in the strategic plan?
