

Lynne Carbone & Associates, Inc. (LCA) is an organization and management consulting firm established in 1989 and based in Bethesda, Maryland. Our core competencies include strategic and execution planning, leadership and team development, organization assessment and change, customized training and executive coaching.

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When was the last time your company updated its Strategic Plan?

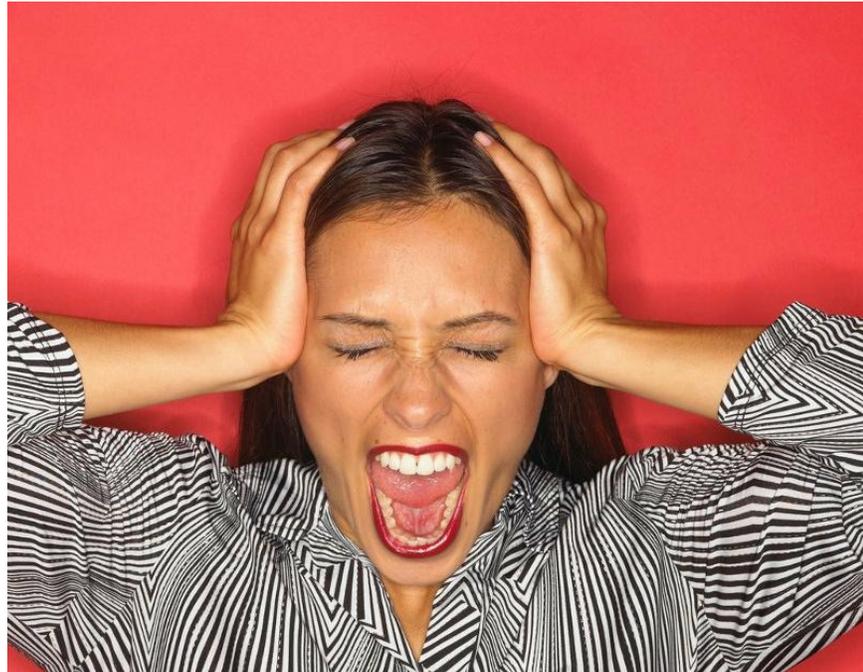
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LCA TEAM NEWS



We are delighted to

Strategic Planning shouldn't make you want to SCREAM!



Have you ever gone through a strategic planning cycle that left you tired, frustrated, and determined never to subject yourself to such misery again? The good news is, building your strategic road map can be a positive experience. The LCA team believes that strategic planning doesn't need to be a painful, long, drawn-out process. Exhilaration (not frustration) should be the end result. [CLICK HERE](#) to find out what makes the LCA-led experience different.

Today's environment demands speed on all levels, adaptive structures and nimble behaviors in order to seize opportunities and mitigate threats. Budgets, staffing and overall resources are dwindling. Time is limited. Doing more with less is the norm. A modern and viable strategic planning system must be responsive to these conditions and reflect rapid formulation and execution. With our team, plan formulation involves a brief individual telephone interview and participation in an intensive two-day planning session. If your last planning session was less than successful, we challenge you to give our process a try. Call 301-986-0033 to find out how LCA can lead you through a strategic planning cycle that will leave you energized and ready to move forward with focused action.

The LCA strategic planning process works. Period.

Everyone has a process for strategic planning, and this usually involves a SWOT assessment, a review of the organization's mission and vision, a scan of the global environment, and development of goals and strategies. This process may vary, of course, but the bottom line is simple: Determine where you are now, where you want to be in the future, and how you will get from where you are to where you want to be. Getting to the

welcome Anne Collier to our LCA Associate team. Anne is the president and founder of Arudia, a firm specializing in Executive Coaching and Development. Anne is a catalyst for executives stepping into power. She is an expert coach, a superb developer of leaders, and a creator of strong teams. We welcome Anne as an Associate and look forward to her contribution to the team.

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bottom line, however, isn't quite so simple.

When LCA supports your strategic planning, we will lead you through the process, giving you tangible outputs all along the way. From customized and collaborative session materials to a concise plan with year one action items, you will appreciate the benefits of LCA's many value-added services.

One key element to successful planning is pre-work. Collecting input from your leadership, employees, customers and stakeholders is crucial to your decision process. [CLICK HERE](#) to download our generic pre-work questionnaire. Feel free to use this in your planning. When LCA leads your strategic planning, we will collect the inputs, sort and analyze them, and create a report for you prior to the meeting.



Each member of our LCA team is committed to exceeding your expectations with individualized attention and value-added results. Contact us today to learn how we can help your organization with customized training sessions, strategic planning, and more.

Sincerely,
Lynne Carbone, President
Lynne Carbone & Associates, Inc.